

MATT BEARD

p h o t o g r a p h y

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With over 25 years of experience in commercial freelance photography, photo & video production, and high-end retouching. I've worked with clients spanning the genres from fashion, beauty, celebrity, advertising, e-commerce, food, architecture, lifestyle, medical and pharmaceutical, automobile, interior/exterior, live performance, fine art and much more.

I work frequently both in studio and on location, and I'm very familiar with all types of professional camera equipment, lighting and digital capture setups, as well as photoshoot production. I've built 2 photo studios between 2006-2010 (the most recent is a professional photo studio in Hollywood, now called <https://www.wickstudios.la>). From 2006-2012 I managed a photo team for the majority of E-Commerce, Retail, Wholesale, LookBooks, Swim, Kids and Plus photoshoots, as well as many advertising campaigns for Lucky Brand Jeans. I was also handling all of the retouching and image prep for E-commerce, as well as retouching for the LookBooks and Ad Campaigns. I've created advertising work and other various projects and campaigns for brands such as GAP, Levis, Apple, Cirque du Soleil, Betsey Johnson, Microsoft, Buick, Novo Nordisk, Ritz Carlton, Wells Fargo and many more.

I've won 3 Addy-Awards (for advertising photography), most recently in 2021 and 2022 for my lifestyle advertising work with "**The Bouqs**" and for my still-life photography work with "**Mendocino Farms**".

I have an S-Corporation (Matt Beard Photography, Inc.) and can be hired as a W2 employee or as a W9 independent contractor. I am a U.S. citizen; and available for travel (current U.S. Passport & Global Entry ID). I have a current & valid California Class CM1 (car and motorcycle) driver's license, clean driving record, and I own and operate my own vehicles.

I'm based in the Hollyglen/El Segundo/Manhattan Beach area, and I am available to for hire immediately. Thank you in advance for taking the time to review my resume, and I look forward to creating with YOU.

Respectfully, Matt Beard

Skills

- Still Photography (Digital and Film), Video, Photo Retouching and Video Editing.
- In-studio and on-location production, lighting, and set builds.
- Digital compositing, color correction, image manipulation, workflow & file management.
- Photoshop, MidJourney, Capture One Pro, Lightroom, Premiere, After Effects, InDesign, DaVinci Resolve & more.
- Strong team management skills, Creating productive and efficient workflows.

Work

2006 - Present	Matt Beard Photography, Inc. (CEO / Photographer / Director)
2012 - 2015	Guest lecturer at Cypress College (The Business Of Photography)
2007-2010	Studio 1444 (Owner -Operator / Photographer / Director)
2004-2006	P2 Studio (Studio Photographer & Head of Operations)
1997-2007	Freelance Assistant Photographer / Digital Tech / Producer
1995-2000	Venice Camera Exchange (Management, Sales, Client Services)
1992-1995	A&I Photo Labs (Client Services)
1992-1995	Vicente Photo (Lab Tech)

Education

1995-1997	Santa Monica College (Commercial Photography, Color Darkroom technique, Photo Journalism, Portfolio Development, Advertising & Marketing)
1992-1993	Loyola Marymount University (Advertising, Marketing & Copywriting)
1992-1993	AD Center @ Chiat Day (Certificate in Advertising & Copywriting)
1991-1992	Santa Monica College (Advertising & Marketing)
1988-1990	Venice High School (Black & White Darkroom Technique, high-school diploma)

Awards

2022	Los Angeles Advertising Award "ADDYS" (Advertising Photography / Bronze) Mendocino Farms "Impossibly Good Impossible Burger"
2021	Los Angeles Advertising Award "ADDYS" (Advertising Photography / Bronze) The Bouqs "Valentines Day" campaign 02 / Times Square Billboards
2021	Los Angeles Advertising Award "ADDYS" (Advertising Photography / Bronze) The Bouqs "Valentines Day" campaign 01 / Times Square Billboards
2012	State of California Photography Contest (1st & 2nd Place) "Poppies" -Fine Art Photography

Sponsorships

Photoflex: www.photoflex.com/light-leaders/matt-beard/

Tamrac: www.tamrac.com

Lowepro: www.lowepro.com

Think Tank: www.thinktankphoto.com

Clients (partial list)

ABC Family • Acento Advertising • **Ále Swim** • Alina Artts • Andrea Jordan Skincare • Apple / iTunes • Arpen Productions • Ashley Furniture • Ashley Home Stores • Ayara Swim • **Bare Escentuals** • **Bare Minerals** • Battery Productions • Beauty Bar Chocolate • **Becca ETC Swim** • **Betsey Johnson Shoes** • **Betsey Johnson Swim** • Biolumina • BGO Casino • Blonde & Co. • **The BOUQS** • Cal Arts / F.O.C.A. • CNA Sophis • Candice Kumai • Caress • Carlow Designs • CBS • Chang Beer • Christiansen Jewelry • Cirque Du Soleil • CivWorld • Clinique • **Colcci Jeans** • Conde Nast • Consumer Cellular • Costa Bingo • Courier Q • Dan Bilzerian • Daniel Simon / Cosmic Motors • Dennis Publications • Details Magazine • Disney • DNA6 Magazine • eDiets.com • ECOFF Law • El Pais • **ELLE magazine** • ELMNTL • Em Rossi • EP&LP • EQAL • Ever Ivy Clothing • Extasy Records • Flowers By Number • FlyWheel • Fremantle Media • Freescore.com • **GAP** • GameFly • Garda World • Geffen Records • GQ • Great Start Mattress • Guy Fieri • HBO • Heart26 Entertainment • High Times Magazine • Hollywood Arts • Hoshino / Ibanez • Hot LAVA Magazine • Hublot • Illumask • In Style Magazine • In Style Weddings • **Isabella Rose Swim** • Jet Tila • Joan Ganz Cooney Center • G.O.V.T. (Singapore) • **John John Denim** • Jon & Lisa Cryer • Jordan Petersen Skincare • **Kate Somerville** • Kinecta • Knightlife Music • **Lafayette 148** • LaPrairie • LBC Advertising • **Le Lis Blanc** • **Levis** • Levitt Pavilions • Loot Crate • **Lucky Brand** • **Lunada Bay** • LunaticWorks • LUXE Hotel group • Manamedia Group • the Marcom Group • Marina Plastic Surgery Associates • Maroon5 • MCA • Mendocino Farms • Men's Fitness Magazine • METL Mezcal • Microsoft BEET team • Microsoft MSN • Mineral Air • Modern Bride • Mosaic Hotel • NBC • Newmark Knight Frank • **NIKE** • North Six Productions • Novo Nordisk • Nutthouse • O.K. Magazine • Ole Henriksen Spa • One One 7 Media • Open Magnet Charter School • **Ouidad** • Ouya • **Oxygen Clothing** • Peninsula Hotel • **Penshoppe Clothing** • **Penny Loves Kenney Footwear** • People Magazine • **Porsche** • Prestige Magazine • PurEffect • Rebecca Michaels • Red Red Records • REDKEN • Reel Cinemas Dubai • R2C / Respond 2 Group • Ripley's TV • Ritz Carlton • **Rosa Chá** • Saatchi & Saatchi • Serino Coyne Agency • Sesame Workshops • Seventeen Magazine • SHOWTIME • **Silver Jeans** • Sony Music • **Splits 59** • Spotty Dog Productions • St. Felix Restaurants • STUDIO 1444 • Team One Agency • Tejon Ranch Clothing Collection • Titan Industries • Toik's Choppers • **Torrid** • Trance Designs • **Trina Turk** • **True Religion Brand** • TV Guide Network • US Weekly • **Vanity Fair** • **Victoria's Secret Shoes** • Violet Love • VistaPrint • **Vogue Hommes** • W Magazine • Weider Publications • Weird Pictures • Wells Fargo • Western Association News • What To Expect When You're Expecting • **Women's Wear Daily WWD** • YogaWorks & more...

In The Press

- 2022** "How to Have a Career in Fashion Photography" with Matt Beard and NiSi, sponsored by Adorama.
- 2020** We Keep It Real With Arianne "Fuel the Fun in Fear" Video Interview <https://youtu.be/k-zwwAlihlg>
- 2013** F-Stoppers Exclusive "Shooting Cirque Du Soleil with Matt Beard"
- 2013** ProductionHUB Exclusive "How to capture Star Studded Clients and Images"
- 2006** American Photo Magazine "Ten Best Young Photographers In America"

Solo Exhibits

- 2008 - 2009** **Studio 1444** "OffTrack Series, A Bee Sees Series, Mother Tongue Tour Series, Cuba 2000 Series" - Hollywood, CA
- 2006** **Follow Your Heart Cafe** "A Bee Sees Series" - Studio City, CA
- 2004** **Venice Art Walk** "OffTrack Series, A Bee Sees" - Venice, CA
- P2 Studio Gallery** "Seascapes Series" - Los Angeles, CA
- T.J.'s Gallery** "A Bee Sees Series" - Culver City, CA
- Daisy Arts** "OffTrack Series", "Cuba 2000 Series" - Venice, CA
- BrickHouse Cafe** "Mother Tongue Tour Series", "Cuba 2000 Series", "OffTrack Series - Venice, CA
- 2003** **Daisy Arts** "A Bee Sees Series" - Venice, CA
- BrickHouse Cafe** "A Bee Sees Series" - Venice, CA
- Paris Photo Lab** "A Bee Sees Series" - Los Angeles, CA
- P2 Studio Gallery** "A Bee Sees Series" - Los Angeles, CA

Group Exhibits

- 2020** **&Gallery** “STAMP OUT 2020” exhibit, multiple pieces - Tucson, AZ
- 2004** **Santa Monica College Alumni Show** “POPPY” - Santa Monica, CA
- 2003** **SmashBox Studios** “Bradley”, “Azada” - Culver City, CA
- The Basement Gallery** “Independence”, “Poppy” - Silverlake, CA
- SKG Gallery** “Ocean” - Venice, CA
- The Basement Gallery** “OffTrack Series” - Silverlake, CA
- SmashBox Studios** “A Bee Sees Series” selected works
 “Independence” & “Poppy” - Culver City, CA
- 2002** **APLA Benefit/ 5th & Sunset Studios** “Bunny Boy” - Los Angeles, CA
- Santa Monica College Alumni Show** “Scream” - Santa Monica, CA
- Upstairs at the Market Gallery** “Vanessa Is Lonely, Leather, Canvas &
 Rust Series” - Los Angeles, CA
- SmashBox Studios** “Tunnel” - Culver City, CA
- Sponto Gallery** “Bunny Boy”, “Vanessa is Lonely” - Venice, CA
- 2001** **Organic Gallery** “Portraits and Untitled Works” - Silverlake, CA
- Sponto Gallery** “Portraits and Untitled Works” - Venice, CA
- SmashBox Studios** “Portraits and Untitled Works” - Culver City, CA
- 1999** **S.M.C. Photo Lab** “Portraits and Untitled Works” - Santa Monica, CA
- 1996** **Photo Impact (Nude V)** “Vanessa Is Lonely” - Hollywood, CA
- A&I Photo Gallery** “Erinn Williams / Desert” - Hollywood, CA

Notable Accomplishments

- 12** Book Covers: Including 5 covers for the Best-Selling “What To Expect When You’re Expecting” series
- 100+** Billboard ad Campaigns Worldwide in Las Vegas, Tokyo, S. Korea, London, Mexico City, Los Angeles and in NYC’s Times Square (2 winning ADDY awards)
- 50+** Magazine Covers including 23 Covers for Men’s Fitness Magazine UK & Editorials Published in thousands of magazines and newspapers
- 20+** Printed Program Guides for Cirque du Soleil